

THE RETAILER MEETUPS @CEWEEK



WHAT ARE THE RETAILER MEETUPS AT CE WEEK?

Consumer electronics is a business in perpetual motion, drawing indiscriminately upon industry leaders' time and attention. Retailer Meetups, a Dealerscope-hosted event, has been created to enable those leaders from across the consumer electronics spectrum to cut through the clutter: to connect, exchange ideas, and build relationships.

The Retailer Meetups features pre-scheduled, one-on-one sessions between retailers, distributors, buying groups and vendors during CE Week. You'll be meeting with high-level decision-makers. The hosted model is an approach that gives sponsors and attendees what they came for: ways of improving and advancing their business. Sponsors' 1:1 meetings are pre-scheduled so they know exactly what they are getting and how to prepare.

This compelling meeting destination – New York City – is selected for convenient travel and offers an ideal networking opportunity.

BENEFITS OF ATTENDING

- Opportunity to host meetings with Top-tier Retailers/Distributors
- Meet with high-value prospects who are not typical trade show attendees
- Secure the undivided attention of pre-qualified buyers during valuable guaranteed meetings
- Build strategic, long-term partnerships, and network with powerful industry leaders

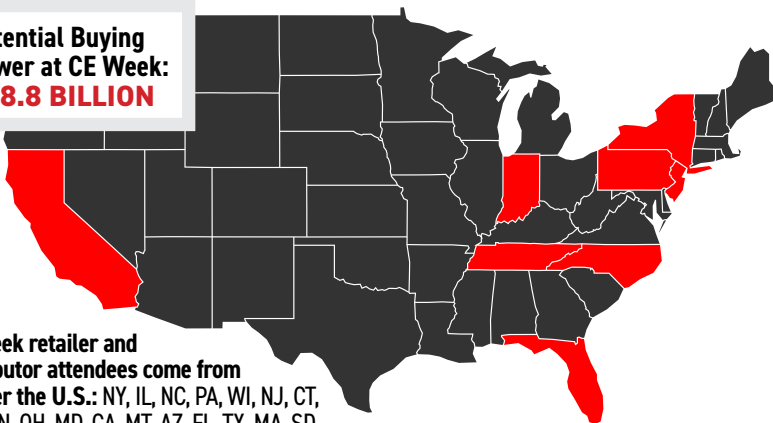
2018 OUTCOME

92% of those surveyed would attend the Retailer Meetups again, or recommend it to a friend.

100% of those surveyed expect that some of all of the relationships forged at Meetups will be useful to your business in the next 12 months?

A QUICK GLIMPSE AT SOME OF THE RETAILERS AND DISTRIBUTORS THAT ATTENDED CE WEEK IN 2018...

Potential Buying Power at CE Week:
228.8 BILLION



CE Week retailer and distributor attendees come from all over the U.S.: NY, IL, NC, PA, WI, NJ, CT, WA, MN, OH, MD, CA, MT, AZ, FL, TX, MA, SD, NV, UT, SC, MO, NH, DC, AL, KS, GA

- Audio America
- B&H Photo Video
- B8ta
- Barnes & Noble College
- Best Buy
- BrandSmart USA
- D&H Distributing
- DataVision
- ebay
- Electronic Express
- Electronics Expo
- Groupon
- HiDef Lifestyle
- Ingram Micro
- InMotion Entertainment Group
- Mrs. G's TVs
- Nationwide Marketing Group
- NATM Buying Corporation
- Synnex Corporation
- Verizon

SPONSORSHIP INCLUDES

- Entry to CE Week with Top Tier Retailers and Distributors
- Networking opportunities at breakfast, lunch, and cocktail reception
- One-on-one sessions with top-tier technology retailers

RATES

- CE Week Exhibitors: \$5,000
- CE Week Non-Exhibitors: \$10,000

CONTACT

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