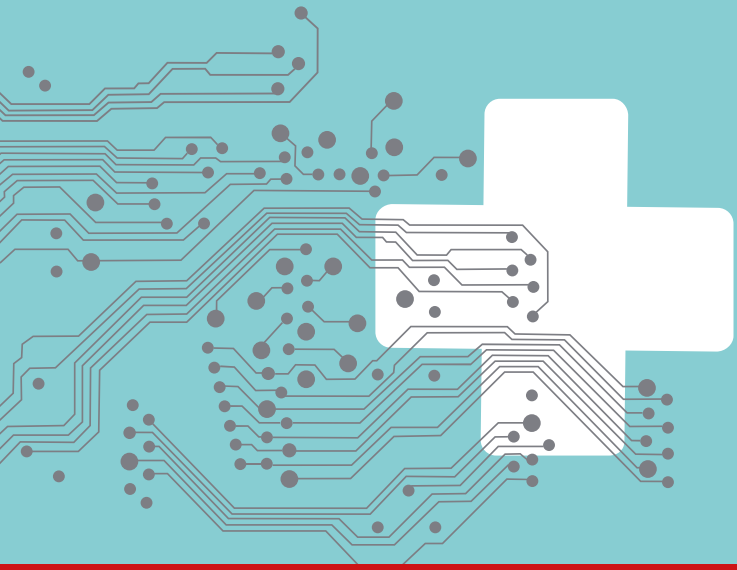
conhIT

Connecting Healthcare IT

17–19 April 2018



www.conhit.com

Topics 2018

Host

bvitg

Organizer

Messe Berlin

THE MOST IMPORTANT **EVENT OF THE YEAR**

The decision makers of Health IT will come together at the conhIT – Connecting Healthcare IT. **EUROPE'S LEADING HEALTH IT EVENT** will take place April 17th to 19th, 2018 on the Berlin Exhibition Grounds. Along the entire value chain it shows how modern IT can improve healthcare quality and support institutions in competition.

A unique combination of **TRADE FAIR, CONGRESS, ACADEMY** and **NETWORKING EVENTS**, conhIT is the ideal platform to establish and cultivate business relationships, participate in discussions and to keep informed about developments in this sector.

The HEALTH IT INDUSTRY meets at conhIT*

9,545 ATTENDEES

501 EXHIBITORS from **19 COUNTRIES**

80 % of visitors are **DECISION MAKERS**

*extract from the conhIT exhibitor and attendee analysis 2017

PLACE TO MEET **THE INDUSTRY**

TRADE FAIR

The Trade Fair offers a **COMPREHENSIVE OVERVIEW OF THE MARKET** on **20,000 sqm**. Only conhIT in Berlin offers such a complex and concentrated format for the Health IT Industry.

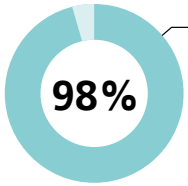
EXHIBITORS' OFFER
Software for hospitals, rehabilitation clinics and homes
IT solutions for medical practices, laboratories and radiology
Hardware and IT infrastructure
Communication solutions
Telemedicine solutions
Archiving and documentation
IT consulting
IT security
Medical engineering
Mobile health
Network technology
Outsourcing
Quality and knowledge management
Health IT startups
Research and education
Associations and institutions

STARTUP MEETS CORPORATE!

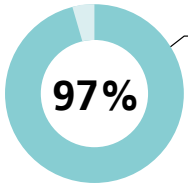
The introduction of the »Startup-Café« @conhIT provides a display area for newly formed companies, where they can present their portfolios to Health IT professionals, investors, joint venture partners and incubators, as well as initiating specific contacts with potential business partners.

VISITORS' PROFILE
IT managers and IT staff in the healthcare sector
Hospital managers and administrators
General managers, HR and commercial directors
Medical and commercial controllers
Doctors
Head of nursing and nurses
Health insurance representatives
Consultants, industry representatives and developers
Representatives from politics and self-government
Employees from scientific institutions
Students and trainees

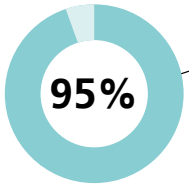
TOP RATINGS FOR conhIT



of attendees were satisfied with the **OVERALL IMPRESSION** of conhIT



would **RECOMMEND A PARTICIPATION** at conhIT



of attendees can attest to a **HIGH BENEFIT** related to their participation at conhIT

THREE DAYS OF INTENSIVE **KNOWLEDGE TRANSFER AND EXCHANGE**

NETWORKING

A personal, **CUSTOMISED NETWORK** is increasingly important today. Various attractive Networking offers reach from discussion forums, round tables and matchmaking events over topic tours and hospital excursions to casual get-togethers and evening events and establish conhIT as a second to none platform.

International Networking

PROGRAMME FOR INTERNATIONAL GUESTS
Explore conhIT's special Networking track for international visitors in English. Learn about the German Healthcare IT market and network with vendors and users of Healthcare IT.

Hermann Gröhe,
Federal Minister of Health
Germany

ACADEMY

Users and providers can work out **SOLUTIONS AND INNOVATIVE STRATEGIC APPROACHES** for current questions in Health IT under supervision of experts in the Academy **WORKSHOPS**:

- IT Systems for the Planning and Documentation of Care
- Understanding and Applying the EU Data Protection Regulation
- Impact of the EU Medicinal Products Directive on Manufacturers and Operators
- FHIR, CDA and ArtDecor – a Workshop

Academy language: German

CONGRESS

Simultaneous translation
German ↔ English

The Congress has established itself as the central knowledge platform for Health IT. Under the motto **»conhIT 2018 – TRANSFORMING HEALTHCARE«** experts in trendsetting lectures report on innovations and trends in Health IT.

CONGRESS SESSIONS

- Electronic Patient Files – Diversity or Chaos?
- Benefits of the Digital Transformation of Healthcare for the Medical Profession
- Nursing – Are you only Providing Documentation or are you already Conducting Analyses?
- Digital Discharge Management – Ideally Controlled Processes
- Intelligent Technology in Hospitals – The Convergence of Medical Technology and IT
- Patient-centred Healthcare – Using Intelligent IT to Overcome Sectoral Boundaries
- The Significance of eHealth for the New German Government
- New Business Models for Hospitals through Digitalisation
- Digital Transformation: Transforming Healthcare in disruptive Times
- Information Security in the Clinical Environment
- Everything Will Change!? Digitalisation is Altering the Health Industry
- Innovation Funds and Standard Care – How Can the Transfer Succeed?
- Digitalisation form the Hospital's Perspective
- Electronic Health Record Systems from the Perspective of Data Privacy
- Interoperability in the Context of Digital Transformation
- German Telematics Infrastructure
- Innovative Healthcare IT
- The Medical Informatics Initiative as the Basis for a Continued Interconnection Between Research and Patient Care

NEW CONGRESS FORMAT: IT WERKSTATT

»IT-Werkstatt« will be held for the first time, where subject matter can be jointly worked out in small work groups. The following topics will be discussed:

- Patients and their Data
- Personell Shortagers in Healthcare
- The Blockchain in Healthcare

TRAVEL ADVICE AND **EXHIBITION GROUNDS**

PUBLIC TRANSPORT

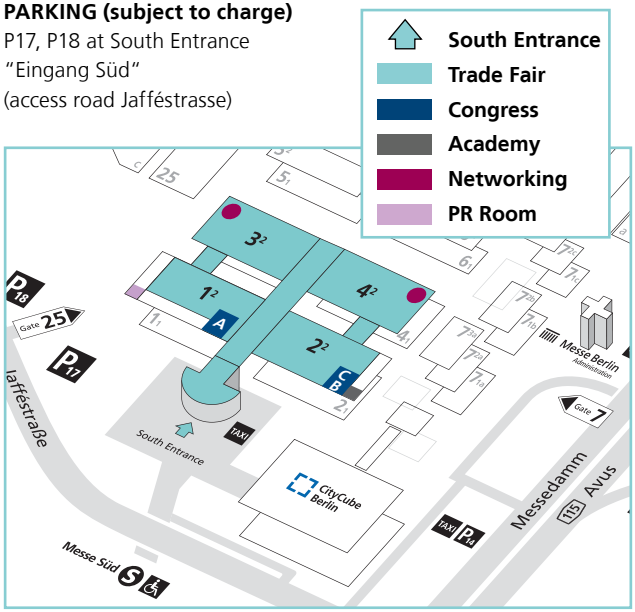
S-Bahn: Line S5, Exit at station "Messe Süd"

TAXI RANK

Messe Eingang Süd (South Entrance)

PARKING (subject to charge)

P17, P18 at South Entrance
"Eingang Süd"
(access road Jafféstrasse)



TICKET PRICES

	DAY TICKET	3-DAY TICKET
TRADE FAIR & CONGRESS		
Ticket office & online	55 Euros	110 Euros
Access to the Congress from 9:30 and to the Trade Fair from 11:00		
50% reduction for students and pupils at the ticket office. Complimentary tickets for students up to 12 April 2018 via conhit@messe-berlin.de		

	DATES/PLACE	TICKET
ACADEMY		
Seminar 1: IT Systems for the Planning and Documentation of Care	17 April 2018 09:00–13:00 Hall 2.2 Academy Room	130 Euros
Seminar 2: Understanding and Applying the EU Data Protection Regulation	18 April 2018 09:00–13:00 Hall 2.2 Academy Room	130 Euros
Seminar 3: Impact of the EU Medicinal Products Directive on Manufacturers and Operators	18 April 2018 09:00–13:00 Hall 1.2 PR Room	130 Euros
Seminar 4: FHIR, CDA and ArtDecor – a Workshop	19 April 2018 09:00–13:00 Hall 2.2 Academy Room	130 Euros
Each seminar is limited to 40 participants. Academy language: German		
Academy tickets are valid for Trade Fair and Congress.		

conhIT 2018
AT A GLANCE

DATE
17–19 April 2018

VENUE
Berlin Exhibition Grounds
(Berlin ExpoCenter City)
Halls 1.2 to 4.2
South Entrance (Jafféstrasse)

OPENING HOURS
Trade Fair and Networking:
11:00–18:00
Congress:
09:30–13:00
Academy:
09:00–13:00

ORGANIZER
Messe Berlin GmbH
Messedamm 22
14055 Berlin
Germany

HOST
German Association of Health IT Vendors – bvitg e. V.
Taubenstrasse 23
10117 Berlin, Germany

CONTACT Messe Berlin TRADE FAIR:
Ursula Baumann
(Senior Project Manager)
Tel. +49(0)30/3038-2225
Fax +49(0)30/3038-2226
conhit@messe-berlin.de

CONTACT bvitg CONGRESS, ACADEMY, NETWORKING:
Anja Brysch
(Project Manager conhIT)
Tel. +49(0)30/206 22 58-58
anja.brysch@bvitg.de

PRESS:
Britta Wolters
Tel. +49(0)30/3038-2279
wolters@messe-berlin.de

PRESS:
Natalie Gladkov
Tel. +49(0)30/206 22 58-18
natalie.gladkov@bvitg.de

www.conhit.com
#conhIT

In association with

With the participation of

INDUSTRY PARTNERS

GOLD PARTNERS

AGFA HealthCare
Cerner
CGM CompuGroup Medical
ID Information & Documentation in Health Care
medatixx Damit die Praxis läuft.
Meierhofer
T HEALTHCARE SOLUTIONS

SILVER PARTNERS

3M Science. Applied to Life.™
BEWATEC Bessere Ideen! Bessere Kommunikation!
CLINICALL Klinik Infotainment Systeme
D·M·I ARCHIVIERUNG
i-SOLUTIONS HEALTH
InterSystems Health | Business | Government
Meona Die klinische Software
nexus/ag
PHILIPS
RHENUS LOGISTICS
Roche
RZV
VISUS

BRONZE PARTNERS

Abbott
ALLGEIER Medical IT
ALPHATRON Medical
brother at your side
DGN Deutsches Gesundheitsnetz
EIZO
GE Healthcare
imprivata
STORZ KARL STORZ - ENDOSKOPE
KMS www.kms.ag
MARABU
MCD
ASHVINS Solutions by MedicalCommunications
MediaInterface
Microsoft
mmi Wissen für die Gesundheit
NUANCE
OSM GROUP
PlanOrg
SAATMANN Qualitätssicherung im Krankenhaus
SAP
SCHILLER The Art of Diagnostics
SIEMENS Healthineers
Thieme Compliance
xtention IT with care.

as of October 2017