



EU BC&E 2014

22nd European Biomass
Conference and Exhibition



**Setting the course
for a biobased economy**

INFORMATION FOR EXHIBITORS

CCH - Congress Center
Hamburg, Germany

23 - 26 June 2014



EU BC&E KEY FACTS

One of the leading and stimulating international platforms in Europe for knowledge exchange on the latest scientific and industrial results, developments in policies and deployment in the biomass and bioenergy sector.

Conference

- 1,827 attendees from 66 countries
- 357 keynote, plenary, oral and parallel events presentations
- 400 visual presentations
- 15% increase in total attendance

Exhibition

- 80 exhibitors from 20 countries
- 20% increase in exhibition space

Parallel Events

- 13 Parallel Events on the most recent technology, market and business trends

Building on the success of 2013, the European Biomass Conference and Exhibition is once again establishing itself as a key meeting place for the most important players of the industry.

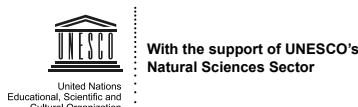
- **Excellent business and networking platform**
- **Showcase for technology and service providers of the Biomass and related sectors**
- **National pavilions to open up market regions**
- **Parallel event focused on specific topics**
- **Interaction with specialists from the entire biomass value chain**
- **Live presentations of state-of-the-art technologies**

We invite you to consult our **2013 Post Event Report** for full details on participant breakdown together with exhibitor feedback and testimonials.



INSTITUTIONAL SUPPORT

Coordination of the Technical Programme:
European Commission DG Joint Research Centre

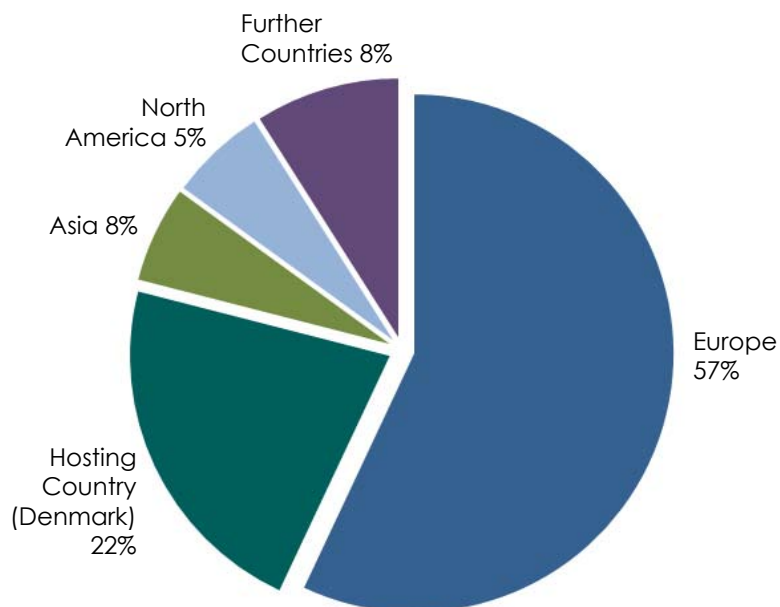


SUPPORTING ORGANISATIONS



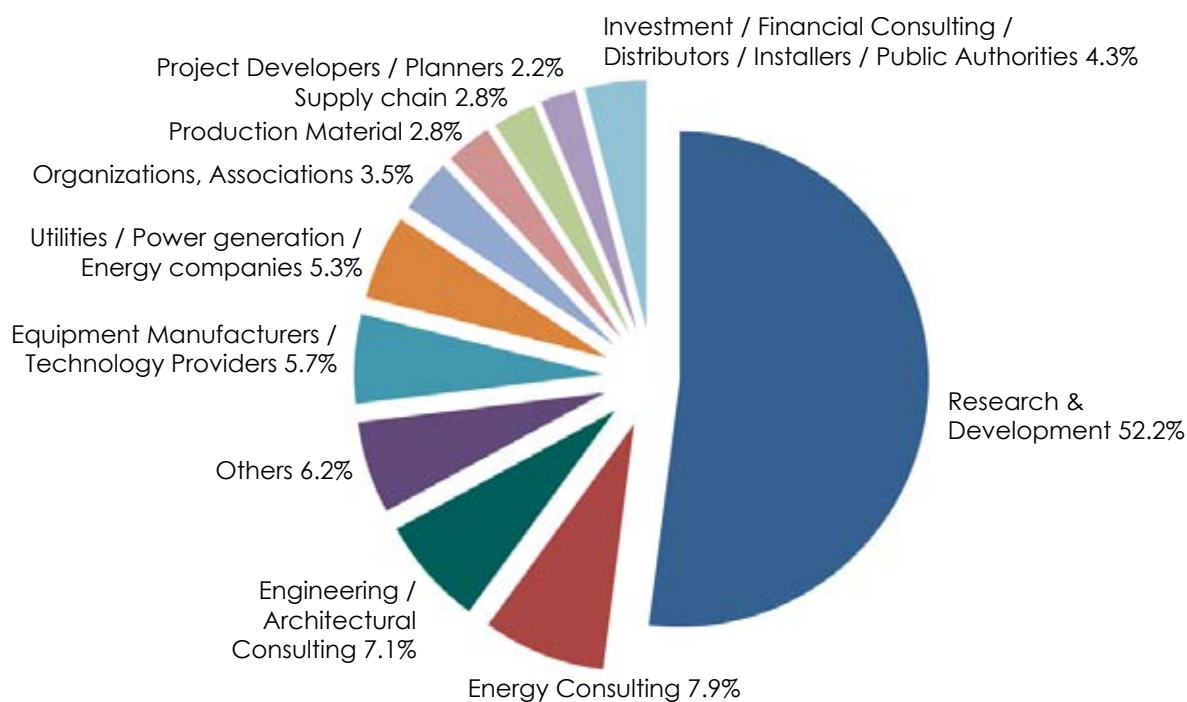
TAKE A CLOSER LOOK AT THE CROSS-SECTION OF PARTICIPANTS FROM THE 2013 EVENT:

EU BC&E Participants breakdown by countries



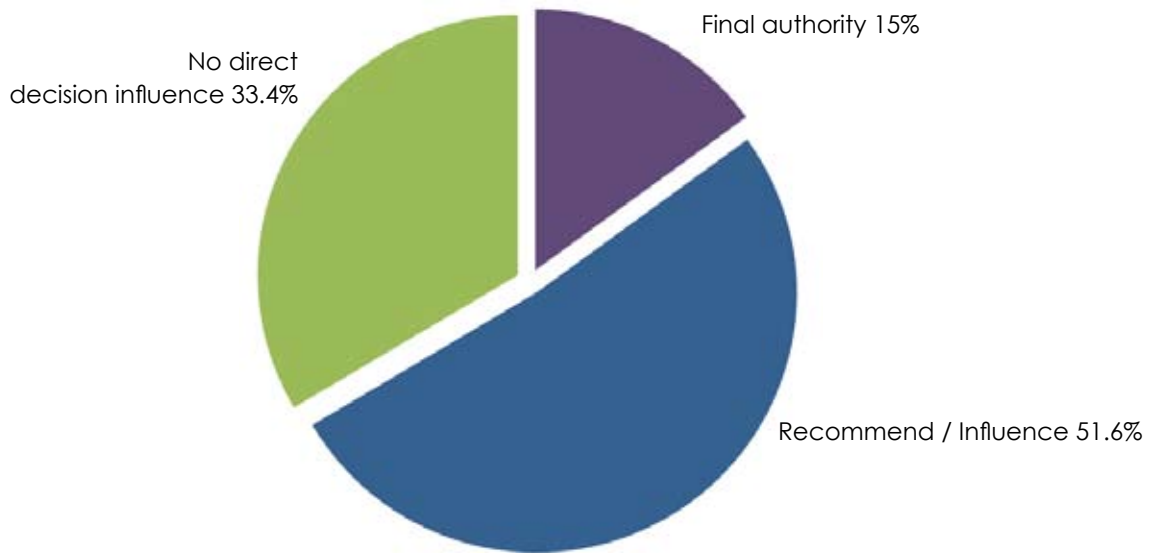
- Over **1,800** participants from **66** countries
- **80** exhibitors from **20** countries
- **357** keynote, plenary, oral and parallel events presentations
- **400** poster presentations
- **13** additional parallel events

EU BC&E Participants breakdown by Activity



(source: EU BC&E 2013 Results)

Decision Making power of participants



66% of participants have direct decision making responsibility

75% of exhibitors considered the event good or very good

63% of exhibitors rated the quality and the number of visitors good or excellent

69% of exhibitors consider the participation to the EUBC&E 2014 likely or very likely

(source: EU BC&E 2013 Results)

SECTORS

- Biomass resources
- Crop development
- Biomass pretreatment
- Biogas / Biomethane
- Biorefineries
- Pyrolysis
- Biofuels for transport
- Conversion Technologies
- Torrefaction
- Biomass gasification
- Bioenergy heating & cooling
- Gas cleaning and conditioning
- International cooperation
- Biopower
- Policies and legislation
- Logistics
- Industrial application

WHO SHOULD EXHIBIT

- Equipment Manufacturers
- Suppliers and Technology Producers
- Component Equipment Suppliers
- R&D Organisations
- Associations
- Finance Providers
- Investment Institutions
- Project Developers and Operators
- Consulting Companies
and more...

WHY YOU SHOULD EXHIBIT

- Present your company, your products, your activities and your philosophy to international bioenergy professionals.
- Position yourself in the bioenergy market.
- Establish and foster business relationships.
- Publish latest products and developments in the online Product News*.
- Apply for an Exhibitors' Presentation in the Plaza*.
- Benefit from the EU BC&E marketing campaign's preferential rate opportunities*.
- Access attractive additional sponsorship and advertisement opportunities to increase your company exposure.

* services included in your exhibition space booking.

NEW FOR 2014: CALL FOR INDUSTRY ABSTRACTS

To further attract and engage industry, the Executive Committee has decided to set up the Industry Committee coordinated by Kyriakos Maniatis from DG ENER, that will evaluate abstracts in order to promote the interests and needs of the bioenergy sector. The special **call for industry abstracts** marks an opportunity for bioenergy companies to complement the scientific programme of the 22nd EU BC&E. Furthermore, the Industry Committee may directly suggest key personalities from the industry to make presentations on strategic subjects. This opportunity has been created to for all key industry players to reinforce their sector leadership and further enhance their organisation's brand exposure.

Visit the [online guidelines](#).

STAND OPPORTUNITIES

A wide array of versatile sizes and positions are available to suit your needs and offer you the best possible visibility during the event.

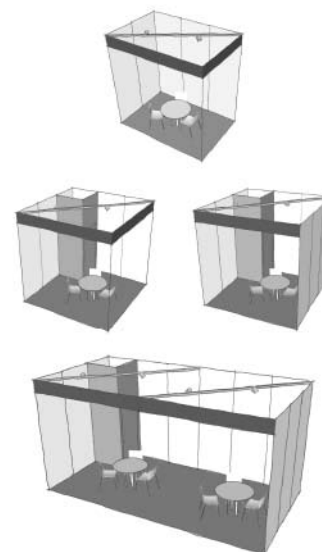
**Book your exhibition space by 31 October 2013
to benefit from a 10% early bird discount!**

FULL SERVICE STAND

Classic shell scheme booth, fully customisable and equipped with all the basic items you will need for establishing a successful exhibition space in which to showcase your products and activities.

RAW SPACE

If you wish to participate to the exhibition with your own stand, it is also possible to book a raw exhibition surface on which to assemble your own booth structure.



Full Service Stands	€ 310/sqm
Lockable storage available on request	€ 200
Own Stand Raw surface	€ 265/sqm
All prices are net. VAT will be charged when applicable Details of all included services can be found in the booking form.	

All stand type prices include one or more entrances to the conference:

Up to 18 sqm 1 Full Conference Admission included

Over 18 sqm 1 extra Conference admission for every additional 9sqm booked

INCLUDED IN ALL STAND BOOKINGS

- **Presentation in the Exhibitors' Presentations area** (subject to slot availability)
- **Company profile** in the exhibition catalogue
- **Visibility on the EU BC&E website** with company description, logo and homepage link
- **Shared Wi-Fi connection**
- **Marketing tools** including worldwide advertising, information brochures and promotional banners



FURTHER EXHIBITING OPPORTUNITIES

POSTER PANEL AND POSTER TOTEM WITH CONFERENCE ADMISSION	€ 1550
NETWORKING DESK WITH CONFERENCE ADMISSION	€ 1250
NETWORKING DESK WITHOUT CONFERENCE ADMISSION	€ 550
SINGLE POSTER BOARD WITH SPOTLIGHT AND CARPET	€ 350
SINGLE POSTER BOARD WITHOUT SPOTLIGHT AND CARPET	€ 200
Full details can be found HERE .	

REDUCTIONS

Members of EUBIA are entitled to a 10% discount on the price of all stands and sponsorship packages



PRESS & MEDIA SERVICES

- **Worldwide distribution** of information about exhibition and event to specialized press and social media channels.
- **EU BC&E press kits**
- **Exhibitors' press kits**
- **Exhibitors' information:** profiles and products of exhibitors published on the website, posted in social media channels and distributed to all journalists and media representatives.



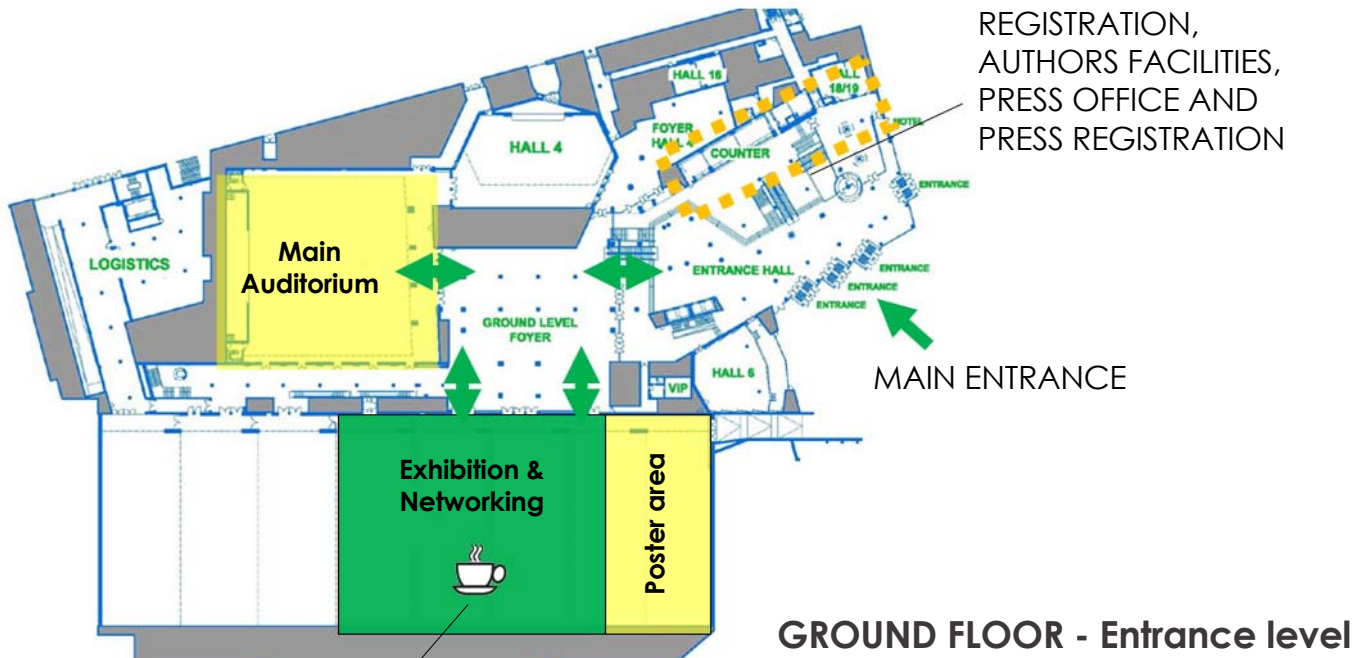
4 SMART REASONS TO BE A SPONSOR

1. Being a sponsor means being part of a leading Biomass industry and technology event that attracts the entire professional Biomass community from around the globe.
2. Highlight your brand and make your definitive mark within the worldwide Biomass markets.
3. Connect your company to one of the most recognised and successful international events with an excellent scientific content.
4. Maximise your visibility combining your sponsorship with an exhibition stand.

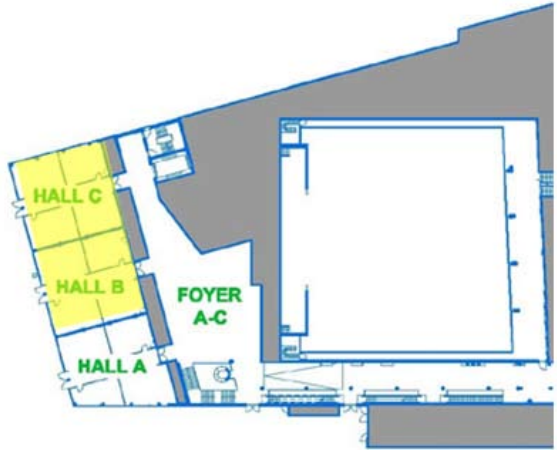
Detailed information can be found on our website at the Sponsorship section.



OVERVIEW OF THE EVENT: CCH - CONGRESS CENTER HAMBURG



All coffee breaks will take place in the exhibition

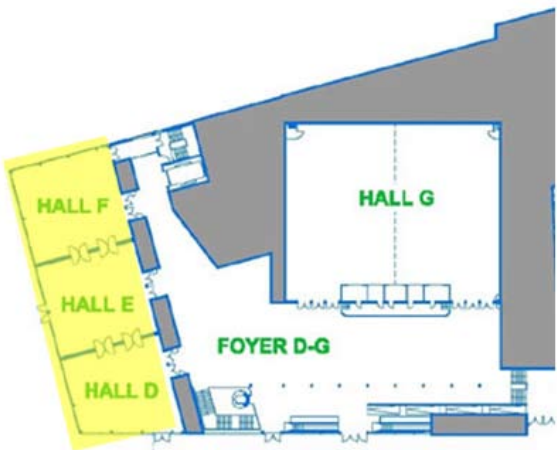


PARALLEL EVENTS AND CHALLENGE EVENTS

Organise a workshop, a project meeting or a side event

Check our website for more information

FIRST FLOOR



ORAL HALLS

SECOND FLOOR

EXHIBITORS' PRESENTATIONS

The exhibitors' presentations area is freely accessible to all delegates and visitors of the event.

The agenda will be accessible on the EU BC&E website.

Please visit the [exhibitors' presentation page](#) for further details and suggestions.



CONFERENCE

Plenary, oral and visual presentations, together with a variety of parallel events and workshops, make the EUBC&E Conference one of the leading international platforms for dialogue between research, industry, policy and business of biomass.



CALL FOR PARALLEL EVENTS

Among the many activities of the 22nd EU BC&E will be 4 parallel events focusing on dedicated subjects of particular interest. In order to give the stakeholders the opportunity to be engaged in structuring the Conference.

CALL FOR CHALLENGING EVENTS

Events will be welcomed within the framework of the 22nd EU BC&E and promoted on the website as part of the complementary programme. Organise a workshop or a project meeting or your own event during the 22nd EU BC&E! This will offer you high visibility and an opportunity to reach the most important international key players and get in touch with stakeholders in one of the most important networking opportunities.

For more information regarding proposals for a Parallel Event or organising your challenging event visit the [EU BC&E website](#).

NETWORKING OPPORTUNITIES

During the 4 days of the EUBC&E there will be several occasions to socialize and network:

- the welcome reception
- the coffee breaks inside the exhibition area
- the EU BC&E dinner
- the networking lunches

It will be possible to consolidate your existing business relationships and establish new ones in a relaxed and friendly atmosphere.



EXHIBITION OVERVIEW

Dates
Monday to Thursday, 23-26 June 2014
Exhibition timetables
9.00am to 5.00pm
Venue
CCH- Congress Center Hamburg Germany
Admission
Exhibition Visitor Pass is required (available from October)

CONTACTS

Exhibition stand booking

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