





# R+T RUSSIA

25 - 27 SEPTEMBER 2013 MOSCOW

IEC Crocus Expo | Pavilion 2, Hall 8 | www.rt-russia.com



# **R+T RUSSIA**

International trade fair for roller shutters, gates, windows and sun protection systems



# 25 - 27 SEPTEMBER 2013

R+T RUSSIA is the only specialized trade show dedicated to roller shutters, doors, gates, windows, glass, and sun protection in Russia. The event will be held from 25 to 27 September 2013 at the Crocus Expo International Exhibition Centre in Moscow.

R+T RUSSIA 2013 will be taking place parallel to DOMOTEX Russia 2013 and HEIMTEXTIL Russia 2013.

The exhibition is organized by Messe Stuttgart in cooperation with Business Media Russia and under the technical and conceptual sponsorship of the Federal Association for Manufacturers of Roller Shutters and Sun Protection (Bundesverband Rollladen + Sonnenschutz e.V.) and the National Federation of Door and Gate Manufacturers (BVT – Verband Tore).



# R+T RUSSIA 2012 - Review:

- > 56 exhibitors from 14 countries including Austria, Belorussia, China, the Czech Republic, Germany, Greece, Italy, Korea, Poland, Russia, Spain, Taiwan, Turkey and the USA
- > 1,300 sqm of exhibition space
- > 3,427 professional trade visitors from 35 countries

65%

of the exhibitors believe that the importance of R+T RUSSIA for the industry will increase in the future

61%

of the exhibitors would recommend R+T RUSSIA to other companies

52%

of the R+T RUSSIA visitors are decision makers





# AN IDEAL LAUNCH PAD

R+T RUSSIA is an ideal launch pad for exhibitors seeking to gain access to the Russian construction market. R+T RUSSIA offers:

- > Fast track access and direct interaction with professionals from Russia and neighboring countries
- > Facilitates new business with key industry segments and visitors from a broad cross section of construction related industries
- > Networking facility and opportunity to obtain valuable market background as well as to gain access to forthcoming projects within the region

"We are sure that the exhibition will help Russian specialists to set up foreign contacts. So far the export is low. Now we are paying more attention to Russia and are ready to share our experience with Russian companies. We hope that they will help us to explore the Russian market and import new technologies."

Friedrich Klopotek, Managing Director,

National Federation of Door and Gate Manufacturers (BVT-Verband Tore)

"The exhibition R+T Russia 2012 was a success. The majority of the visitors turned out to be our potential clients. We've had a great experience, we've presented unique products which have no competitors in Russia. We think, R+T should attract more foreign guests to become the key platform for Russian and foreign specialists' communications."

Antoni Hernandez Moya, Sales Manager, RUTPERFIL, S.L

"This project does not require any advertising. We know R+T Stuttgart, and visit it each time. So, when we've heard about the launch of R+T Russia, we decided to exhibit immediately."

Irina Smirnova, Product Manager,

Amigo Group





## THINK GLOBAL. MEET US WORLDWIDE.

Organized by Messe Stuttgart, R+T STUTTGART is the leading world trade fair for roller shutters, doors/gates, and sun protection systems. Based in Germany, R+T STUTTGART sets the benchmark for exhibiting companies and visiting professionals alike.

Established in 2005, R+T ASIA in Shanghai now is the leading Asian trade fair for the roller shutters, doors/ gates, windows, and sun protection systems in Asia.

Catering to the market in the CIS countries, R+T RUSSIA in Moscow is the region's specialised roller shutters, doors/gates, windows/glass, and sun protection show, meeting the needs of the tremendous construction boom in these countries.

R+T TURKEY will be launched in November 2013 in Istanbul and will expand the R+T network even further. R+T TURKEY will not only cater to the Turkish market but also to the entire Middle East region.

### **EXHIBITION PROFILE**

- > WINDOWS
- > GLASS
- > DOORS/GATES
- > DOORS
- > GRILLES/FENCES
- > WINDOW SHUTTERS/ LOUVRE WINDOWS
- > ROLLER SHUTTERS
- > AWNINGS
- > INTERNAL SUN PROTECTION
- > TECHNICAL TEXTILES/ TEXTILE CONSTRUCTION
- > FACADES
- > VENTILATION EQUIPMENT
- > DRIVE AND CONTROL SYSTEMS/OPENING AND CLOSING SYSTEMS
- > SECURITY SYSTEMS/ACCESS CONTROL SYSTEMS
- > MATERIALS/PRODUCTION AIDS/FIXING EQUIPMENT
- > BUSINESS FITTINGS AND FURNISHINGS
- > SERVICES/RESEARCH AND DEVELOPMENT
- > SPECIALIST LITERATURE/ PUBLISHING HOUSES

# **PRICES**

# Be a part of R+T Russia and grow your business – book your stand now!

Option 1 - Space only € 295 / sqm, min. size 18 sqm

Includes: cession of exhibition space, general aisle cleaning, general hall and security service (no booth quarding)

Simply rent the space and assemble the stand of your choice. Our professional team is always happy to advise you on choosing the right option and design that will present your company in the most effective way.

Option 2 – Standard Shell Scheme € 360 / sqm, min. 12 sqm

Includes: cession of exhibition space, stand construction (back walls and side walls), name panel with company name, electrical socket, stand carpet, 3 spotlights (no. of spots included depends on stand size), furniture package (1 table, 2 chairs, 1 waste bin; no. of packages included depends on stand size), general aisle cleaning, technical supervision and organization by Messe Stuttgart and Business Media Russia, general hall and security service (no booth guarding). Electricity is not included in the standard shell scheme package.

#### Early Bird Discount

Register your stand space by **January 31, 2013,** and receive a € **40,**− discount per square meter on your entire stand space (regular price). The early bird discount is only applicable when the 50% deposit has been paid before **February 28, 2013.** The Early Bird will be calculated in the final invoice.

#### **Stand Configuration**

Split level

(on request only, two storey supplement)

Stand types:	Surcharge:
Inline booth (open onto 1 aisle, min. 12 sqm)	no surcharge
Corner booth (open onto 2 aisles, min. 16 sqm)	10% surcharge
Peninsular (open onto 3 aisles, min. 32 sqm)	15% surcharge
Island booth (open onto 4 aisles, min. 50 sqm)	20% surcharge

## **Obligatory Registration Fee**

€ 340 / exhibiting company Includes: exhibitor catalogue entry, website listing, 1 catalogue, 1 badge per every 3 sqm

50% surcharge/m<sup>2</sup>



# **R+T STUTTGART**

Leading world trade fair for roller shutters, doors/gates and sun protection systems

24 - 28 February 2015 Messe Stuttgart

www.rt-expo.com

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### **R+T ASIA**

Leading Asian trade fair for roller shutters, doors/gates, windows and sun protection systems

26 – 28 March 2013 Shanghai

www.rtasia.org



# R+T RUSSIA

International trade fair for roller shutters, gates, windows and sun protection systems

25 – 27 September 2013 Moscow

www.rt-russia.com



# **R+T TURKEY**

Leading Turkish trade fair for roller shutters, doors/gates, windows and sun protection systems

07 – 10 November 2013 Istanbul

www.rt-turkey.com

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#### Supporters of R+T Russia:





