



DIKÉ

International Show
of Religious Heritage,
Articles and Routes

FERIA VALENCIA is a leading organiser of trade fairs and events. Together with its host city, it has a well-earned reputation as one of the most exciting and modern business destinations in the Mediterranean.

Over recent decades, Valencia, Spain's third city, has taken a leap into the future that has transformed it into a cutting-edge metropolis, in turn creating a strong synergy with the exhibition centre.

This can be seen in the creation of new fairs, many of which are opening new ground in Spain, that take advantage of the city's Mediterranean vibrancy and dynamic energy to showcase new possibilities and new ideas.

This is the backdrop to Feria Valencia's decision to create DIKÉ, the first international show for religious heritage and routes, which will be displaying an unforeseen range of trade fair material responding to public demand.



INTRODUCTION

The role Christianity has played and continues to play in the development of European culture is unquestionably one of its most solid foundation stones, together with its inheritances from Greek philosophy and Roman law. Without these elements it would be impossible to understand the very essence of Europe, its legal and moral values and even its aesthetic countenance.

In point of fact, the Christian faith has not only provided us with a way of understanding the world, of knowing ourselves and of discovering the profound meaning of life, but it has also filled the streets of our towns and cities with beautiful temples in which one can perceive the advancement of a whole culture through the changing architectural styles. The same could be said for painting which can be seen in the form of frescos adorning their walls, or in so many pictures with biblical and religious subject matters that the spectator can contemplate in museums. Equally noteworthy are the many bibliographic treasures that fill the shelves of our historical libraries or the splendid choral books that are still conserved in so many cathedrals all over Europe.

Furthermore, the phenomenon of religion led to the appearance of a whole series of crafts, industries and activities revolving around it, like for instance goldsmithing, the textile industry related with liturgical costumes, or a spectrum of tasks undertaken at monasteries and convents dedicated to gastronomic products, etc.

Taken together, all the above come together to create a single dynamic element within the increasingly more popular form of tourism known as cultural tourism, where the traveller's motivation is basically to discover and enjoy art and culture and, through them, to explore the history of the city or country they are visiting.

The sheer diversity and complexity of the activities and proposals associated with religion led Feria Valencia to invest in a monographic fair to showcase them. This new experience for 2012 features an attractive range of all the above. Visitors to the fair will find in the aisles a diversity of tourist ideas and reasons to visit our monasteries, and a range of pilgrimages and festivals marking a plethora of special occasions and anniversaries, as well as many other activities based on religious motifs. Without excluding the commercial dimension proper to a fair of these characteristics, the show will also have a major pedagogic and informational content.

FACT SHEET

Title:	International Show of Religious Heritage, Articles and Routes
Venue:	Feria Valencia
Dates:	14-17 September 2012
Opening hours:	10:00 am – 7:00 pm
Frequency:	Biennial
Open to:	Trade professionals and general public
Edition:	1st
Area:	10,000 m ²
Exhibitors:	100
Goal:	To offer visitors the whole range of products, destinations, services and artistic expressions associated with religious worship.



Visitor profile

- General public
- Experts: tour operators, restorers, historians, researchers and public bodies and associations
- Clergy



Exhibitor profile

- Municipalities, provinces, regions and countries with widely recognised artistic/cultural religious heritage (guilds, brotherhoods...)
- Religious products and services aimed at the general public:
 - Specialised travel agencies
 - Monastic gastronomy
 - Specialised publishers and bookstores
 - Specialised books and audiovisuals
 - Crafts
 - Religious Music
- Religious products and services aimed at clergy
 - Manufacturers of ornaments for worship
 - Restoration and refurbishment of heritage
 - Tailoring and clothing
 - Equipment for worship
 - Images

ORGANISING COMMITTEE

President

Mr Vicente Navarro de Luján
Director of Cultural and Social Projection of the CEU-Cardenal Herrera University in Valencia.

Committee Members

Mr Rafael Ripoll Navarro
Regional Secretary for Culture and Sport, Generalitat Valenciana.

Mr Francisco Tejada Vizquete
Secretary of the Real Academia de Extremadura de las Letras y las Artes. Canon of Mérida, Badajoz

Mr Francisco Juan Martínez Rojas
Dean of Chapter of Cathedral of Jaén

Mr Jaime Sancho Andreu
President of the Diocese Commission for Liturgy and Art Heritage of the Archdiocese of Valencia. Professor at School of Theology

Rev. Miguel Navarro Sorní
Life member of the Real Colegio de Corpus Christi. Professor of History of the Church at School of Theology of Valencia

Ms Carmen Pérez García
Director of Institute of Conservation and Restoration of Cultural Heritage, Generalitat Valenciana

Mr José Amiguet Esteban
Secretary of School of Humanities and Communication Sciences of the Cardenal Herrera – Ceu University

Mr Ramón Górriz Pérez
Director DPM travel agency