

APPLICATION

Please fill out und send back.



Closing date for applications:
27.02.2012

Contacts:

Project management

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Health and Beauty Trade Fairs GmbH
Karl-Friedrich-Str. 14-18
76133 Karlsruhe
Germany

Address for correspondence and invoicing*

Company
Contact person
Street / Number
Post code / Town
Country
Direct phone
Direct fax
Direct e-mail
VAT identification number/VAT number

*Third party authorized signatory for all legally binding actions for the exhibitor (including authority to accept legal documents). Third party authorized signatory cannot however be considered as the exhibitor. **Please note that all data is necessary and binding for your entry in the trade catalogue and online.

We are: (please tick the applicable)

- ☐ Manufacturers ☐ Importers ☐ Distributors
- ☐ Publishers ☐ Members of the following associations _____
- ☐ Certified to _____ standard
- ☐ We are interested in the IBF programme
Country _____

Address Co-Exhibitor

Company
Contact
Street / Number
Post code / Town
Country
General phone
General fax
General e-mail
Website

Address for official entry in the exhibition catalogue**

Company
Initial letter for publication
Street / Number
Post code / Town
Country
General phone
General fax
General e-mail
Website

We represent the following brands:

Stand location information exhibitors

Please fill in this section only if you were an exhibitor at the
26th BEAUTY FORUM MUNICH 2011.

- ☐ We were satisfied with our stand location.
Hall, stand: _____
- ☐ We would like to be in a different location:

- ☐ We would like to enlarge our stand.

Product and services directory

Cosmetics exclusive – order area

- ☐ Skin care
- ☐ Decorative cosmetics
- ☐ Body care
- ☐ Apparative cosmetics
- ☐ Natural cosmetics ☐ Perfume
- ☐ Hair care / eyelash care
- ☐ Permanent make-up
- ☐ Aromatherapy and treatment

Cosmetics direct – direct sales

- ☐ Skin care
- ☐ Decorative cosmetics
- ☐ Body care
- ☐ Apparative cosmetics
- ☐ Natural cosmetics ☐ Perfume
- ☐ Hair care / eyelash care
- ☐ Permanent make-up
- ☐ Aromatherapy and treatment

Foot care

- ☐ Foot care
- ☐ Foot care equipment
- ☐ Podology accessories

Nail care

- ☐ Nail design / NailArt
- ☐ Nail care

Medical Beauty

- ☐ Medical Beauty
- ☐ Medical Cosmetics (med. product lines, Cosmeceuticals, “Doctor” brands)
- ☐ Medical instruments
- ☐ Dermatology / dermacosmetics
- ☐ Aesthetic plastic surgery / dental aesthetics

Services

- ☐ Training opportunities
- ☐ Associations and other bodies
- ☐ EDP and cash systems
- ☐ Insurance
- ☐ Consulting and planning

Salon fixtures and fittings

- ☐ Internal fittings and installations
- ☐ Cabin equipment
- ☐ Business concepts and treatment cabin concepts
- ☐ Accessories and fittings
- ☐ Packaging
- ☐ Workwear and textiles
- ☐ Decoration

WELLNESS & SPA

- ☐ Wellness and spa
- ☐ Wellness equipment and installation

- ☐ Wellness and therapeutical equipment
- ☐ Wellness products
- ☐ Wellness treatments

HEALTH

- ☐ Health food
- ☐ Nutritional supplements
- ☐ Nutritional consultancy

FITNESS

- ☐ Fitness
- ☐ Fitness and training equipment
- ☐ Equipment for rehabilitation and prevention
- ☐ Body shaping
- ☐ Personal training

Tanning

- ☐ Tanning systems
- ☐ Sun care cosmetics
- ☐ Spray tanning

Media / Publishing houses

- ☐ Trade magazines
- ☐ Trade literature
- ☐ CDs / DVDs

Salon accessories

- ☐ Accessories and jewellery

Other: _____

Type of stand

- ☐ Row stand (one side open) ☐ End of row stand (3 sides open)
- ☐ Corner stand (2 sides open) ☐ Island stand (4 sides open)

It is compulsory to build the selected number of open sides open on the ground.
All sides booked as “open sides” may not be closed.

Stand size:

Minimum size: 12 sqm

Length in metres

Width in metres

Overall size in sqm

Prices and conditions

Prices for the exhibition area

Row stand 131 Euros / sqm
 Corner stand 138 Euros / sqm
 End of row stand 145 Euros / sqm
 Island stand 150 Euros / sqm
 Co-exhibitor additional fee: 280 Euros
 Surcharge Cosmetics exclusive order area: 360 Euros

Disposal fee*

Stand size up to 25 sqm: 59 Euros
 Stand size 26 m2 to 59 sqm: 108 Euros
 Stand size 60 m2 to 99 sqm: 155 Euros
 Stand size 100 sqm and over: 202 Euros

Media fee 149 Euros

Services: Publication of exhibitor data/information (basic entry in alphabetical list of exhibitors, product index, enlist of brands) in digital media and printed catalogue as well as use of trade fair related web-sites.

Prices are also subject to VAT at the legally prevailing rate.

*Disposal fee: Exhibitors and their contractors have the responsibility to dispose their waste / raw materials. The organizer assured that there are enough containers on the fairgrounds for your waste disposal.

The whole of the above event, and in particular the application for entry, acceptance, conclusion of the contract and management of the event, is subject exclusively to the conditions of participation as laid down by the Health and Beauty Trade Fairs GmbH. By submitting this form the applicant signals his or her acceptance of these terms and conditions. Any other conditions that are contrary to or vary from these conditions of participation are not valid. The relevant terms and conditions can be found on the

Internet at www.health-and-beauty.com on the Health and Beauty Trade Fairs pages. Should any applicant not have access to the Internet then the terms and conditions can be requested by mail. The place of performance and jurisdiction for all mutual obligations is Karlsruhe or, at the request of the organizer, the jurisdiction of the exhibitor's place of business. This also applies the complains arising from cheques or drafts.

By signing this document I accept the terms and conditions. Health and Beauty Trade Fairs GmbH, Karl-Friedrich-Str. 14–18, 76133 Karlsruhe, Germany.
 Legally registered in Mannheim, HRB 109058 Mannheim, VAT ID: DE 813859104, Taxation number. 35006/31577, company directors: Jürgen Volpp, Bettina Kiesel

The application form should be filled in and signed, and returned to the organisers.

Date and place

Company stamp and signature legally binding on the company

Stand construction – Tailor-made solutions for a stress-free exhibition

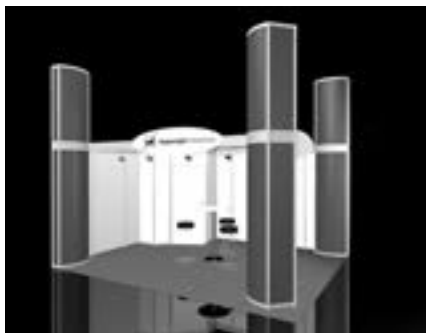


"Komfort-Beauty" stand

54 Euros per sqm plus VAT
Rental including building-up and dismantling.
Does not include electricity.

Basic fittings

- Rips exhibition roll carpeting, available in various colours
- Wall cladding – white (height 2.5 metres)
- Triangular display nameboard – white
- Lighting – per 3 sqm one halogen low voltage spotlight
- Graphics on fascia panel
- 1 tall table, 3 bar stools



"Lumino-Beauty" stand

89 Euros per sqm plus VAT
Rental including building-up and dismantling.
Minimum size 15 sqm
Does not include electricity.

Basic fittings

- Rips exhibition roll carpeting, available in various colours
- Wall cladding – white (height 2.5 metres)
- Coloured pillars at stand corners (height: 4 metres)
- Cupboard/cloakroom
- Oval display nameboard, 2 m x 0.5 m
- Lighting – per 3 sqm one halogen low voltage spotlight
- Graphics on fascia panel
- 1 tall table, 3 bar stools



"Promise-Beauty" stand

109 Euros per sqm plus VAT
Rental including building-up and dismantling.
Minimum size 12 sqm
Does not include electricity.

Basic fittings

- Rips exhibition roll carpeting, available in various colours
- Wall cladding – white (height 2.5 metres)
- "Maxima" framework construction (height: 4 metres)
- Cupboard/cloakroom
- Oval display nameboard, 2 m x 0.5 m
- Lighting – per 3 sqm one halogen low voltage spotlight
- Graphics on fascia panel
- 1 tall table, 3 bar stools

Please quote us for a complete stand to the following specification:

☐ KOMFORT (54 Euros/sqm)

☐ LUMINO (89 Euros/sqm)
(minimum 15 sqm)

☐ PROMISE (109 Euros/sqm).
(minimum 12 sqm)

Please name your type of stand: (insert dimensions in metres)

Row stand

_____m

€

Corner stand (left)

_____m

€

Corner stand (right)

_____m

€

End of row stand

_____m

€

Please select your colours:

Rips (ribbed carpet off the roll, brand new unused),

- ☐ grey ☐ anthracite ☐ dark blue
☐ light blue ☐ green ☐ red ☐ black

LUMINO pillars

- ☐ red ☐ yellow ☐ light grey
☐ green ☐ dark blue

Please give us your company details:

Exhibitor
Contact
Street / Number
Post code / Town, city
Phone
Fax
E-mail

Event	BEAUTY FORUM MUNICH 2012
Hall	
Stand number	
Please give us the address for invoicing:	
Your contact is:	
Max Rappenglitz GmbH Palsweiser Straße 50 D-82216 Maisach/Gernlinden Germany	Tel.: +49 (0)8142 2952-0 Fax: +49 (0)8142 2952-99 info@rappenglitz.de

Date and place

Company stamp and signature legally binding on the company

Deadlines for the 27th BEAUTY FORUM MUNICH

1st layout planning – February 2012

Applications deadline – February 27th 2012

Services booklet for communications, advertising and TV
March 2012

Services booklet for technical services and stand construction
April 2012

TRADE MEDIA



EXHIBITIONS

LIVE COMMUNICATIONS



SPONSORING

27. International Congress & Trade Fair

**BEAUTY
FORUM**
SIMPLY CLOSER!



MUNICH
27.–28. October 2012

BEAUTY FORUM international trade fairs 2012

BEAUTY FORUM SPAIN, Valencia	25.02.–26.02.2012	www.beauty-fairs.com
BEAUTY FORUM SWISS, Zurich	03.03.–04.03.2012	www.beauty-fairs.ch
BEAUTY FORUM POLAND, Warsaw	10.03.–11.03.2012	www.beauty-fairs.com.pl
BEAUTY FORUM SLOVAKIA, Trencin	15.03.–17.03.2012	www.expocenter.sk
BEAUTY & CARE TURKEY, Istanbul	22.03.–25.03.2012	www.interteks.com
BEAUTY FORUM HUNGARY, Budapest	21.04.–22.04.2012	www.beauty-fairs.hu
BEAUTY FORUM LEIPZIG, Leipzig	28.04.–29.04.2012	www.beauty-fairs.de/leipzig
BEAUTY FORUM GREECE, Athens	May 2012	www.beautygreece.gr
BEAUTY FORUM & SPA POLAND, Warsaw	15.09.–16.09.2012	www.beauty-fairs.com.pl
BEAUTY FORUM MUNICH, Munich	27.10.–28.10.2012	www.beauty-fairs.de/muenchen
BEAUTY FORUM HAIR & SPA HUNGARY, Budapest	08.11.–09.11.2012	www.beauty-fairs.hu
BEAUTY CONGRESS GREECE, Athens	November 2012	www.beautygreece.gr
BEAUTY FORUM MACEDONIA, Thessaloniki	December 2012	www.beautygreece.gr