



Welcome to

R+T RUSSIA 2012

ROLLER SHUTTERS

DOORS + GATES

SUN PROTECTION

WINDOWS + GLASS



26 – 28 September, 2012 Moscow

Crocus Expo International Exhibition Centre

www.rt-russia.com

R+T Russia

International trade fair for
roller shutters, gates, windows
and sun protection systems





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R+T Russia – staged for the first time in 2012 – is the only specialized professional trade show dedicated to roller shutters, doors, gates, sun protection, windows and glass in Russia.

The event will be held from 26 to 28 September 2012 at the Crocus Expo International Exhibition Centre, one of the largest and most prospective exhibition grounds not only in Russia but also in the world.

R+T Russia 2012 will be taking place parallel to **DOMOTEX Russia 2012** and **HEIMTEXTIL Russia 2012**. DOMOTEX Russia 2012 is the only specialized flooring show in Russia exhibiting carpets and floor coverings for all types of premises, the latest flooring techniques and equipment and various means of after purchase maintenance. International Trade Fair for Home Textiles, Floor Coverings and Interior Furnishings HEIMTEXTIL Russia 2012 will run its 14th edition, and will traditionally become not-to-be-missed event for leading local and foreign manufacturers and major industry players in Moscow.

This cooperation between Messe Stuttgart, Deutsche Messe RUS and Messe Frankfurt RUS is a guarantee for packed trade fair halls, a wide spectrum of technical innovations presented by global market leaders of the industries, as well as the creation of considerable synergy effects for both exhibitors and visitors.

The exhibition is organized by Messe Stuttgart in cooperation with Business Media Russia and under the technical and conceptual sponsorship

of the Federal Association for Manufacturers of Roller Shutters and Sun Protection (Bundesverband Rollladen + Sonnenschutz e.V.), the National Federation of Door and Gate Manufacturers (BVT – Verband Tore) and the Industry Association for Technical Textiles – Roller Shutters – Solar Shading (ITRS e.V.).

PROMISING MARKET WITH HIGH DEMAND

Russia has traditionally been a business partner for Europe and more and more companies enter the Russian market annually, considering it as one of the most promising markets in Europe.

With the beginning of spring 2010 the Russian construction market started to pick up again and showed growth signs. Most industry insiders are expecting another clear upswing in 2011. The figures of the boom year in 2008 may be reached again by the year-end.

Especially construction projects amounting to billions of Euro which are being implemented as part of the Winter Olympics in 2014 in Sotschi and the bordering region are of huge interest to international companies.

In addition, the President of the Russian Federation, Dmitry Medvedev, announced the planning of a new administrative district at the edge of Moscow's city borders at this year's "International Investment Forum" in St. Petersburg in mid-June. All government bodies including the parliament, as well as the new financial district, are to move to the new capital federal district. New offices for 20,000 civil servants are to be created. (Source: German Trade and Invest).





Russia's market for building materials improved markedly in 2010 compared to what the overall weak construction boom would have indicated. The sales

figures of many product groups such as plastic pipes or window profiles rose 20 to 30% in comparison to the very weak previous year.

ROLLER SHUTTERS

When roller shutters came on the Russian market, these were positioned as "modern curtains" for offices. Today they are becoming more popular in city apartments and in country houses.

Analysts expect residential construction to pick up considerably in 2011 and thus to provide demand for new windows and roller shutters caused by the new requirements for energy consumption in buildings (order of the Regional Government on 28.5.2010). More than 60% of all windows in the country are not heat-insulated and thus do not correspond to energy-efficiency standards (Source: German Trade and Invest)

WINDOWS & GLASS

A study from the Discovery Research Group shows that the Russian sheet glass market grew by 41% to a volume of 285 million square metres in 2010. Sunscreen glass and specially coated glass types are some of the current trends. The study further states that domestic production of sheet glass will increase in 2011 and also in the following year by 13 to 14%.

The Russian market for plastic windows grew by 25% in 2010 according to calculations from the agency O.K.N.A. Marketing. For 2011 O.K.N.A. Marketing is expecting growth of between 20 and 40%. The analysts are forecasting that residential construction will pick up again in 2011 and thus ensure extra demand for window profiles.

DOORS & GATES

There is more to doors than just a front entry, interior, exterior and garage doors. Considering the ongoing and planned construction projects related to the Winter Olympic Games 2014 in Sotschi or the announced new governmental district in the suburban area of Moscow, high technology doors and gates will continue to be in great demand with the growing number of commercial projects.

Plastic remains by far the most popular window profile in Russia. Its share of 77% in 2008 rose to 83% in 2010.

SUN PROTECTION SYSTEMS

With the development of global economy and the improvement of people's living standards, energy resources are in great demand and energy shortage has occurred in many areas. The development and application of renewable energy resources and environment protection technology have been given significantly more attention all over the world. A varied range of sun protection products will be showcased at R+T Russia including innovative control systems for indoor and outdoor sun protection, as well as doors and gates which operate more efficiently due to their clever sensor technology and which thus save on costs for indoor temperature regulation.



EXHIBITION PROFILE:

- > WINDOWS
- > **GLASS**
- > DOORS / GATES
- > DOORS
- > **GRILLES / FENCES**
- > WINDOW SHUTTERS / LOUVRE WINDOWS
- > ROLLER SHUTTERS
- > **AWNINGS**
- > INTERNAL SUN PROTECTION
- > TECHNICAL TEXTILES / TEXTILE CONSTRUCTION
- > **FACADES**
- > VENTILATION EQUIPMENT
- > **DRIVE AND CONTROL SYSTEMS / OPENING AND CLOSING SYSTEMS**
- > SECURITY SYSTEMS / ACCESS CONTROL SYSTEMS
- > MATERIALS / PRODUCTION AIDS / FIXING EQUIPMENT
- > **BUSINESS FITTINGS AND FURNISHINGS**
- > SERVICES / RESEARCH AND DEVELOPMENT
- > SPECIALIST LITERATURE / PUBLISHING HOUSES

As the Russian spinoff of R+T in Stuttgart, the leading world trade fair for roller shutters, doors, gates and sun protection systems, R+T Russia will offer a wide range of products and services plus access to a worldwide network and is therefore a unique platform for exhibitors and visitors from all around the world.

R+T Russia is the first choice for construction companies, engineering companies, building owners, real estate developers, trade associations, manufacturers, contractors, distributors, agents, retailers, wholesalers, architects, interior designers, press & media. The event is expected to be an international top leading trade fair for product innovation and industrial development trends and therefore will provide a great trade opportunity and service for both – exhibitors and visitors.

The organizers will make every effort to promote the image of R+T Russia on an international level through domestic and overseas trade media, extensive publicity and building up an international network.

R+T Russia will be established as the largest, most comprehensive and influential annual event for the Russian sun protection, doors & gates, roller shutters and window & glass industry.



R+T WORLDWIDE

Organized by Messe Stuttgart R+T is the internationally renowned name in roller shutters and sun protection exhibitions with shows in three prominent construction material markets. As the leading global trade fair of its kind, German based R+T Stuttgart sets the benchmark standard for exhibiting companies and visiting professionals alike. Located in Shanghai, R+T Asia is the biggest international trade fair for the roller shutters, doors/ gates, sun protection and windows/ glass industry in Asia. Catering to the market in the CIS countries, R+T Russia in Moscow is the region's first specialised sun protection, roller shutters, doors/gates and windows/ glass show, meeting the needs of its tremendous construction boom.





R+T Russia, the only internationally acclaimed dedicated trade fair profile of its kind in Russia, is an ideal launch pad for exhibitors seeking to gain access to the Russian construction market.

R+T Russia offers:

- Fast track access and direct interaction with professionals from entire Russia and CIS
- Facilitates new business with key industry segments and high profile individuals from a broad cross section of construction related industries
- Business-to-Business opportunities with visitors with high volume purchasing capacity
- Networking facility with visitors and exhibitors alike, opportunity to obtain valuable market background and gain access to forthcoming projects within the region

Be a part of R+T Russia and grow your business – book your stand now!

OPTION 1 – SPACE ONLY

€ 295/sqm*, min. size 18 sqm

Includes: cession of exhibition space, general aisle cleaning, general hall and security service (no booth guarding)

Simply rent the space and assemble the stand of your choice. Our professional team is always happy to advise you on choosing the right option and design that will present your company in the right light and reflect your image.

OPTION 2 – STANDARD SHELL SCHEME

€ 360/sqm*, min. 12 sqm

Includes: cession of exhibition space, stand construction (back walls and side walls), name panel with company name, electrical socket, stand carpet, 3 spotlights (no. of spots included depends on stand size), furniture package (1 table, 2 chairs, 1 waste bin; no. of packages included depends on stand size), general aisle cleaning, technical supervision and organization by Messe Stuttgart and Business Media Russia, general hall and security service (no booth guarding)

Early Bird Discount

Register your stand space by **31 March 2012** and receive a € 45,- discount per square meter on your entire stand space (regular price). The early bird discount is only applicable when the 50% deposit has been paid before 1 May 2012. The Early Bird will be calculated in the final invoice.

Stand configuration

Stand types:

- | | |
|--|-------------------|
| • Inline booth (open onto 1 aisle, min. 12 sqm) | no surcharge |
| • Corner booth (open onto 2 aisles, min. 16 sqm) | 10% surcharge |
| • Peninsular (open onto 3 aisles, min. 32 sqm) | 15% surcharge |
| • Island booth (open onto 4 aisles, min. 50 sqm) | 20% surcharge |
| • Split level (on request only, two storey supplement) | 50% surcharge/sqm |

Surcharge:

Obligatory Registration fee

€ 340*/exhibiting company

Includes:

Exhibitor catalogue entry, website listing, 1 catalogue, 5 badges

* All our prices are net. The statutory Russian VAT valid at this time (according to the relevant version of the Value Added Tax Act) will be added at point of invoicing, if applicable.



Leading world trade fair
for roller shutters, doors/gates
and sun protection systems

28 Feb. – 3 March 2012, Messe Stuttgart



R+T Asia

亞洲遮陽門業展

27 – 29 March 2012, Shanghai



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Partners of R+T Russia:



heimtextil
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Supporters of R+T Russia:

